



our **time**
to **share**



Nominate Someone or Donate Today

Pick up a brochure at reception or contact The ATHOC Foundation
www.athoc.com.au | info@athoc.com.au | Ph: 07 5574 2622



The ATHOC Foundation

- **Background**

- Launched in 2006
- Vehicle for the Australian timeshare industry to give back to the community
- Provides grants to individuals or families in crisis or needy situations
- Opportunity to obtain positive media coverage for the industry





- **How is the money raised?**
 - Timeshare & holiday ownership events
 - Australian Timeshare Golf Open
 - ATHOC Awards dinners / raffles
 - Donations from individuals or ATHOC Members – cash or accommodation





- **How does it work?**

The ATHOC Foundation has funds available for distribution by way of grants

- ATHOC Members or Owners of Members nominate potential recipients of a grant
- The ATHOC Foundation Board decides on grants & recipients
- The ATHOC Foundation funds the accommodation at an ATHOC Member property
- No financial contribution or accommodation from ATHOC Member is required (although accommodation donations always welcome!)





- **Who can apply for a grant?**

- Employees or Owners of an ATHOC Member organisation can nominate a potential recipient
- Recipients can be individuals or families in a crisis or needy situation (may be health related, emergency or other hardship)



- **What is the criteria?**
 - Individual or family in crisis
 - Information must be verifiable
 - Willing for story to be published for public relations purposes
 - Personally nominated by employee or owner of ATHOC Member
 - Nomination form complete
 - Supported by letter from professional





- **What is the grant?**
 - Depends on individual circumstances
 - Generally a holiday at an ATHOC Member property which may include spending money
 - Other grants at the discretion of the ATHOC Foundation Board





- **What is the nomination process?**
 - Check criteria
 - Confirm agreement from nominee (potential recipient)
 - Complete application form
 - Obtain letter of support from professional known to the nominee (doctor, social worker etc)
 - Submit form & letter to ATHOC Foundation
 - ATHOC Foundation Board has sole discretion on allocation of funds





- **How can I help?**

Promote Foundation by:-

- Displaying posters in resort / workplace
- Distributing brochures in rooms, to employees, to owners via mail-outs, at reception
- Publishing articles about The ATHOC Foundation in owner & employee newsletters
- Sharing this presentation with other employees & owners





- **How can I help?**

- Nominating a potential recipient
- Allowing ATHOC Foundation to purchase accommodation for a grant
- Making a donation to The ATHOC Foundation
- Continue promoting the work of the Foundation through newsletters when grants are awarded





- **What is the benefit?**

Helping someone in need

- Boosting morale among your Employees and Owners
- Generating positive media coverage for the timeshare and holiday ownership industry, The ATHOC Foundation and your resort
- Attracting new business for the industry





Who's Who?

ATHOC Foundation Board Members

- Ramy Filo - Classic Holidays
- Charisse Cox – Group RCI
- Ivan Hill - Silver Sands Resort
- Laura Younger (Secretary) - ATHOC General Manager

ATHOC Foundation Patron

- Margaret May, MP – Member for McPherson, Gold Coast





- **Need more information?**
 - www.athoc.com.au
 - Contact ATHOC – 07 5574 2622
 - Email info@athoc.com.au
 - Order more brochures, posters & presentations via ATHOC





Thank you for your support

Now It's

”Our time to share”

